



PROMOTIONAL BOOTH IN FOYER

Exhibitors shouldn't miss out on the positive, upbeat atmosphere at Swiss Indoors Basel. Beyond Center Court, the foyer is also a big draw for visitors. Booths of 8–12 m² in the spectator area attract the attention of over 60,000 visitors.

WHAT'S INCLUDED

With your presence in the booth area, you'll expand the reach and name recognition of your brand. At the same time, you'll be associating yourself with Swiss Indoors Basel and spreading your message to your target audience.

Construction of the basic booth elements is carried out by the official booth setup company and paid for by Swiss Indoors. Interior design, operation and liability are the responsibility of the exhibitor. Ancillary costs, such as power installations, electricity and WiFi, are charged based on usage.

Storage space (6 m²) can also be booked if wished.

PRICES

CHF 24,000 – booth 4 x 2 m (W x D)

CHF 27,500 – booth 5 x 2 m (W x D)

CHF 30,000 – booth 6 x 2 m (W x D)

Prices do not include VAT.

SERVICES

- High-quality promotional booth in the spectator area for the full nine tournament days
- Booth construction with the basic elements included (two rear walls, one side wall, carpet, spots, info desk with company logo)
- Two individually printed rear walls and one side wall
- Four seats in a VIP box on tournament Wednesday
- Reserved parking pass for the car park adjacent to St. Jakobshalle and four staff tickets per booth
- Swiss Indoors Business Club membership

MORE INFOS:

